

I've been on the road these last few weeks, which is as always a wonderful thing. So far I've been to Yamba and Grafton in northern NSW, and beautiful Brisbane twice in two weeks. This coming week I'm off to Adelaide to give a workshop. It's non-stop planes, what's not to like! I've also been to a conference called *Creative3 - Creativity x Investment x Enterprise* which was really fabulous but I had some issues with the whole thing. If you fancy a glimpse of my ravings read my [blog](#) where those issues have been well and truly aired! I've also been invited to speak on a panel about micro business and consultants called [How to Maximise Productivity and Profit!](#) I've got both Sydney and Melbourne workshops coming up as well, and a new marketing boot camp which should be tonnes of fun. I fancy a lie down now!! Until next time, happy freelancing

Monica



### Freelance F A Qs

*Dear Monica,  
Someone told me that company tax is being reduced. What does this mean for small creative businesses?*

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Not much, because it's not being reduced just yet. The Henry Tax Review has been looking at the tax system and made recommendations, including reducing company tax from 30% to 25% and making assets that cost less than \$10,000 a tax deduction without needing depreciating. These changes won't come into play until 2012 and we're having an election before that. Changes are also being modified to company tax at 28% and for assets under \$5,000 to become a total tax deduction. For more info you can download the full report from [Treasury.gov.au](http://Treasury.gov.au).

Fancy an answer? Email Monica at [faq@freelancesuccess.com.au](mailto:faq@freelancesuccess.com.au) and we'll get back to you soon!

### Feature Article: Best Apps for Freelancers

I've become a recent iPhone convert and judging by my travels in the last few weeks it seems I'm not alone! Apps have changed life for a lot of us, but what are some of the best apps for freelancers? These apps are in alphabetical order and available on iTunes.

**Aussie GST:** So simple and easy. Work out the GST part of any costs. Doing the expenses for your BAS is a breeze. Free!  
**Done:** If you love a to-do list this could be for you. It's a task manager, where you can sort tasks, manage your lists, tick things off with happy sounds. Costs \$2.49, no lite version.

**FAC:** This is a favourite! Fake-A-Call is not a business app but allows you to fake an incoming call and get out of conversations you don't want. Love it! Free.  
**Idea Pad:** Having a good idea on the go can be a very easy way to forget it! This app costs \$1.19 and allows you to jot ideas and mail them to yourself.

**iXpenseIt Lite:** Free version, try it out. Allows you to keep track of your daily expenses. You can also work out budgets, generate spending reports, and even store photo receipts. The full version costs \$5.99.

#### **Jobs-Time Sheet + Tracking:**

Keep track of your time, your clients, and how much you're charging with this fast app. At \$3.99 it's more expensive than most but gets great reviews!

**LinkedIn:** Networking online made easy, and free. Get a profile and you can update your status, add links, find people, make connections, all on the go.

**Paypal:** If you collect money from your clients via Paypal this is a great app. Allows you to manage your account, send and receive money, and more. Free.

**TriplT Lite:** If you travel a lot for work and need to keep track of what you're doing (and costs) this free app keeps all your travel plans in one place.

**Worldcard Contacts:** Use your phone's camera to take images of business cards and organise them. You can search contacts, send text, make calls. \$2.49.

Of course there are more out there, so feel free to [email](#) your thoughts to me and if I get enough I'll do an update. Happy Apping freelancers!

# AdHOC

The Freelance Success Newsletter

### What's Up Freelance Success?

#### ◆ Would you like to be involved in a new Creative Marketing Boot Camp?

We're putting together a new two-day practical workshop to help creative businesses and freelancers with their marketing needs. It's an intensive course aimed at people who've been freelancing for a little bit already, and need that push to take their marketing to the next level. By the end of two days you'll have a marketing plan, with a focus on your branding, website and word of mouth. Interested? Email [monica@freelancesuccess.com.au](mailto:monica@freelancesuccess.com.au) to register your interest. The course will happen in Sydney over an upcoming weekend.

#### ◆ The Workshop back on in Sydney ...

We're off the Adelaide this coming week, and soon back in Sydney. If you're ready to get more business-like about your creative freelancing, now's the time! Dates are... Friday 18th to Sunday 20th June  
Cost: \$495 inc. GST  
Venue: Entertainment Quarter, Fox Studios.  
For more information please visit our calendar on the website at [www.freelancesuccess.com.au/calendar](http://www.freelancesuccess.com.au/calendar) or call the office on 02 9559 1901 or 0408 211 318.

#### ◆ Sandpit Time!

If you want to meet some like-minded creatives and enjoy a bevvie then come along to our non-networking night The Sandpit. Sydney, Melbourne and Brisbane are all happening in the next few weeks. Visit [www.freelancesuccess.com.au/thesandpit](http://www.freelancesuccess.com.au/thesandpit) for details. You can also find us on **Facebook**. See you there for a cheeky vino!

Next mailout... Friday 21st May 10

*freelance success*

Business Skills for Creative People.

[www.freelancesuccess.com.au](http://www.freelancesuccess.com.au)  
[info@freelancesuccess.com.au](mailto:info@freelancesuccess.com.au)  
Telephone: 02 9559 1901  
Mobile: 0408 211 318